

# Marketing Specifications

The CareerCentral marketing team can create sponsorship assets but these can also be provided by your organisation. If you would like to provide these, the specifications for these assets are below.

**Instagram Story**

1920 pixels x 1080 pixels

**Web banner on event listing**

800 pixels x 200 pixels

**LinkedIn post**

1200 pixels x 627 pixels

**Digital screen advertising your event in over 15 different locations on campus**

1080 pixels x 1920 pixels

**Slide to be shared in lectures**

1080 pixels x 1920 pixels